PHILIP MORRIS USA INTER-OFFICE CORRESPONDENCE

120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Chuck Walls **DATE:** April 13, 1994

FROM: Ellen Merlo

SUBJECT: ADVERTISEMENT

Attached is the copy which is in typed form for you to read over and check. I've attached a mark-up copy of what the layout will look like just for your information, but the copy that you have to approve is on typed sheets.

The headline will read Smokers & Non-Smokers: Facts You Should Know.

cc: D. Keane

EM/ro

Y ingredients
behind FDA

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Source: https://www.industrydocuments.ucsf.edu/docs/xzlx0000